



Use of Photographs and Images of Pupils

We occasionally take photographs of the children at our school to celebrate work and achievements. These images may be used in our school prospectus, in other printed publications that we produce, on our school website, social media, on project display boards in school, etc. We may also make video or webcam recordings for school-to-school conferences, Microsoft TEAMS year groups and social media purposes.

It is important that we protect your child's interests, respect your wishes and comply with Data Protection law. We will not use a photograph or video of your child without explicit consent. Please read the full descriptions of the uses of photographs and images on the next page.

Please note, there are certain activities where we do not use consent as the basis for processing your child's data. These are described in our 'Parent/Carer Privacy Notice' which can be found on our website under 'Parent Information > School Policies'. We may also take photos/video of your child for identification purposes and for evidencing their educational development – such data will sit on their file and not be shared unless the law requires us to do so, or you have given your specific consent.

Please note that you can withdraw your consent at any time. If you have any queries or wish to withdraw or review your consent, you can contact the school by email at office@dsatredlands.org, or by phone on 01509 812 376.



Descriptions of the Use of Photographs or Images

Using your child's photograph and/or name on the school's website, including in online publications and promotional material, such as a digital version of the school prospectus –

Websites can be viewed throughout the world, not just the United Kingdom where UK law applies and, if copied from the website, images and information can no longer be controlled by the school.

Using your child's photograph in the school prospectus and other publications that we produce for promotional purposes –

The prospectus and other publications are available to anyone, and are also on the school website.

Using your child's photograph and first name on display boards within the school building –

Displays are generally viewed by staff, pupils, parents, guardians and other visitors to the school.

Using your child's photograph and name in local newspapers –

Some local newspapers share their articles online, which can be viewed throughout the world, not just the United Kingdom where UK law applies, and if copied from the internet, images and information can no longer be controlled by the school.

Using your child's photograph and name on social media, i.e. the school's Twitter account (which also appears on the school website) –

Social Media can be viewed throughout the world, not just the United Kingdom where UK law applies, and if copied from social media, images and information can no longer be controlled by the school.

Using your child's photograph and name across the wider Trust organisation for marketing purposes –

Printed publications are available to anyone. Websites can be viewed throughout the world, not just the United Kingdom where UK law applies and, if copied from the website, images and information can no longer be controlled by the school.

Recording your child on video and/or audio for nativity and other school performances, internal and external school events and trips –

This may include your child's voice as well as their image. Videos will only be made available to parents/guardians of the child.

Recording your child on video and/or audio for Microsoft TEAMS year groups –

Microsoft TEAMS is a vital part of our approach to blended learning and is a key platform for sharing learning, homework and special events in school that we are not currently able to invite parents in for.